

## **Administrative set-up**

<b>1. Number. of Revenue Divisions</b>	<b>2</b>
2. Number of Taluks	6
3. Number of Revenue Villages	93
4. Number of Municipalities	6*
5. Number of Municipality Wards	215
6. Number of Block Panchayat	12
7. Number of Block Panchayat Wards	158
8. Number of Grama Panchayat	72
9. Number of Grama Panchayat Wards	1169
10. Number of District Panchayat Wards	23
11. <b>Number of Assembly Constituencies</b>	<b>9</b>
12. <b>Number of Parliament constituencies</b>	<b>2</b>

\*Newly formed Municipality Harippad

## **Distribution of Taluk wise Block, Panchayat & Municipality**

### ***1) Cherthala Taluk***

<b><u>Block</u></b>	<b><u>Panchayat</u></b>	<b><u>Area (Sq.km)</u></b>
<b>1) Thycattussery</b>	1). Arookutty	11.1
	2).Chennam Pallipuram	25.53
	3). Panavally	19.55
	4).Perumbalam	16.37
	5) Thycattussery	13.82

<b>2) Pattanakkad</b>	1). Aroor	15.14
	2). Ezhupunna	14.08
	3). Kuthiathode	9.80
	4). Kodamthuruth	10.81
	5). Thuravoor	19.18
	6). Pattanakkad	15.34
	7) Vayalar	14.44

<b>3) Kanjikuzhi</b>	1). Kanjikuzhi	16.62
	2). Cherthala South	18.34
	3). Mararikulam North	16.97
	4). Kadakkarapally	19.55
	5). Thanneermukkam	31.44

**Cherthala Municipality** **16.18**

**II) Ambalapuzha Taluk**

<b><u>Block</u></b>	<b><u>Panchayat</u></b>	<b><u>Area (Sq.km)</u></b>
<b>1) Aryad</b>	1).Aryad	5.91
	2). Mannanchery	37.5
	3). Mararikulam South	18.63
	4).Muhamma	26.76

<b>2) Ambalapuzha</b>	1). Ambalapuzha South	24.17
	2). Ambalapuzha North	10.88
	3). Punnapra South	9.15
	4). Punnapra North	19.88
	5). Purakkad	23.19

**Alappuzha Municipality** **46.77**

**III) Kuttanad Taluk**

<b><u>Block</u></b>	<b><u>Panchayat</u></b>	<b><u>Area (Sq.km)</u></b>
<b>1) Champakulam</b>	1). Edathua	22.29
	2). Kainakary	36.45
	3). Champakulam	22.97
	4). Thakazhy	28.01
	5). Thalavady	15.76
	6). Nedumudi	25.98
<b>2) Veliyanad</b>	1). Kavalam	17.43
	2). Pulimcunnu	31.53
	3). Neelamperoor	22.22
	4). Muttar	10.48
	5). Ramankary	16.17
	6). Veliyanad	19.41

#### **IV) Chengannur Taluk**

<b><u>Block</u></b>	<b><u>Panchayat</u></b>	<b><u>Area (Sq.km)</u></b>
<b>1) Chengannur</b>	1). Cheriyamad	14.24
	2). Ala	10.65
	3). Puliyoar	11.68
	4). Budhanoor	12.92
	5). Pandanad	10.41
	6). Thiruvanvandoor	10.09
	7). Mulakkuzha	22.64
	8). Venmony	18.02
	<b>Chengannur Municipality</b>	<b>13.00</b>

#### **V) Mavelikkara Taluk**

<b><u>Block</u></b>	<b><u>Panchayat</u></b>	<b><u>Area (Sq.km)</u></b>
<b>1) Mavelikkara</b>	1). Mavelikkara Thekkekkara	19.82
	2). Chettikulangara	20.44
	3). Chennithala -Thripperunthara	22.26
	4). Thazhakkara	25.26
	5). Mannar	17.55
<b>2) Bharanikkavu</b>	1). Chunakkara	17.32
	2). Nooranad	21.28
	3). Palamel	25.60

4). Bharanikkavu	23.37
5). Mavelikkara -Thamarakkulam	20.88
6). Vallikunnam	21.36
<b>Mavelikkara Municipality</b>	<b>12.65</b>

**VI) Karthikappally Taluk**

<b><u>Block</u></b>	<b><u>Panchayat</u></b>	<b><u>Area (Sq.km)</u></b>
<b>1) Harippad</b>	1). Karthikappally	8.73
	2). Thrikkunnapuzha	12.53
	3). Kumarapuram	11.10
	4). Karuvatta	17.69
	5). Pallippad	16.93
	6). Cheruthana	14.25
	7). Veeyapuram	14.02
	<b>Harippad Municipality</b>	
<b>2).Muthukulam</b>	1). Pathiyoor	16.28
	2). Kandalloor	9.74
	3). Cheppad	12.67
	4). Muthukulam	11.58
	5). Arattupuzha	22.8
	6). Krishnapuram	10.96
	7). Devikulangara	6.75
	8). Chingoli	7.24
	<b>Kayamkulam Municipality</b>	<b>21.79</b>

### **Demographic Particulars**

<i>Particulars</i>	<i>District</i>	<i>State</i>
1. Total Population (2011 Census)-	2121943	33387677
Male	1010252	16021290
Female	1111691	17366387
2.Sex Ratio-(No. females per 1000 males)	1100	1084
3.Poplation Density per Sq. Km	1501	859
4.Literacy Rate	96.26	93.91
Male	97.9	96.02
Female	94.8	91.98
5. Total Rural Population	979643	17471135
Male	464713	8408054
Female	514930	9063081
6. Total Urban Population	1148146	15934926
Male	548429	7619358
Female	599717	8315568
7. Total Number of Households	535958	7853754
Rural Households	248616	4149641
Urban Households	287342	3704113
8. Total SC Population	201211	3039573
Male	97183	1477808
Female	104028	1561765
9. Total ST Population	1852797	28135824
Male	890552	13704903
Female	962245	14430921

10. Total Workers	804471	11619063
Male	536738	8451569
Female	267733	3167494
<b>11. Main Workers</b>		
a) Workers	596387	9329747
Male	434391	7179828
Female	161996	2149919
b) Cultivators	17805	544932
Male	15333	465546
Female	2472	79386
c) Agricultural Labourers	39491	919136
Male	26826	629092
Female	12665	290044
d) Household industry workers	25155	198281
Male	13265	132111
Female	11890	66170
e) Other Workers	513936	7667398
Male	378967	5953079
Female	134969	1714319
<b>12. Marginal Workers</b>		
a) Workers	208084	2289316
Male	102347	1271741
Female	105737	1017575
b) Cultivators	7432	125321

Male	5346	81360
Female	2086	43961
c) Agricultural Labourers	32215	403714
Male	16091	228903
Female	16124	174811
d) Household industry workers	10710	74741
Male	3476	32504
Female	7234	42237
e) Other Workers	157727	1685540
Male	77434	928974
Female	80293	756566
12. Non Workers	1323318	21786998
Male	476404	7575843
Female	846914	14211155

### **1. Agricultural Sector**

Agriculture and live stock rearing provide opportunities for augmenting income and employment in the rural households. Major crops cultivated in the District are paddy, coconut, tapioca, jack, mango, Plantain, Cashew, Pepper, Arecanut etc. Paddy is the major crop cultivating in the District which comes around 33.37 percent of total cropped area of the District and 17.37percent of total paddy area of the State. Coconut is the other major crop cultivating in the District, which contribution is around 34.09 percent of the total cropped area of the District. Coconut provides income and employment for large number of households with small land holdings.



**A. Land Utilization Pattern- 2014 – 15**

Sl. No	Items	District (Area in ha.)	State (Area in ha.)
1	Total Geographical Area	141011	3886287
2	Forest	0	1081509
3	Land put to Non agricultural uses	23198	419128
4	Barren & Uncultivable Land	9	12952
5	Permanent Pastures & other grazing Land	1	5
6	Land under misc. tree crops	78	2653
7	Cultivable Waste	16421	100676
8	Fallow Other than Current Fallow	3190	54741
9	Current Fallow	3120	65329
10	Marshy Land	34	150
11	Still Water	12457	100453
12	Water Logged Area	332	3148
13	Social Forestry	39	2662
14	Net Area sown	82133	2042881
15	Area sown more than once	21002	581743
16	Total cropped area	103135	2624624

**B) Area & Production of important Crops 2014 - 15**

Crops	Area in ha		Production in Tones	
	District	State	District	State
Paddy – Autumn	11073	63981	Rice-28432	Rice-161477
Paddy-Winter	4657	88990	Rice-14114	Rice-254450
Paddy-Summer	18685	45188	Rice-60549	Rice-146165
Total	34415	198159	Rice-103095	Rice-562092
Coconut	35161	793856	218 million nuts	5947 million nuts
Tapioca	2670	75493	87834	2943919
Banana	450	61936	3733	545431
Plantain	2076	56761	16086	468320
Jack	2315	92203	7 million nuts	293 million nuts
Mango	4123	77301	20707	434129
Pineapple	72	8080	681	77731
Sugarcane	55	1517	25	14853
Cashew	1921	45436	318	29715
Pepper	614	85431	705	40690
Ginger	77	4800	261	22989
Turmeric	36	2470	78	6820
Arecanut	1332	96686	641	125926
Cocoa	85	13183	144	14186
Nutmeg	283	20627	88	14193
Rubber	4495	549955	4200	507700
Sesamum	62	262	17	89
Vegitables	2016	44360		

## **2. Irrigation**

Achankovil, Pamba and Manimala are the important rivers passing through this district. The Vembanadu, which is the largest backwater in the State, is in the eastern side of this district. The major irrigation projects in the district are Pamba Irrigation Project and Kallada Irrigation Project.

### **Net Area Irrigated (Source-wise) 2014 - 15**

Source	District (Area in ha.)	State (Area in ha.)
Canal / Thodu	5284	86903
Pond	462	47095
Wells	977	133421
Lift & Minor Irrigation	0	7082
River & Lake	27113	69380
Other Sources	63	40728
Bore-well / Tube Wells	6125	29673

## **3. Infrastructure Facilities**

### **A) Roads**

Type of Road	District( in km)	State( in km)
State Highway	170.841	4341.65
Major District Road	1301.493	27470.455
Other District Road	598.75	5315.5
Village Road	48.55	656.0

**Surface wise Length of Roads in the District (km)**

Black Topped	- 1472.334
Water Bound Macadam	- 39.785
Others	- 35.293

The two railway lines in the district are: - 1. Kayamkulam - Ernakulam (via Chengannur) of length 112 k.m. 2. Kayamkulam - Ernakulam (via Alappuzha) - coastal railway of length 88.18 k.m. 16 Railway stations are situated in the district

**B) Power**

There are 26 substations in the district which has an overall capacity of almost 1137.18 MU. The district was notified as “completely electrified district” in the State. NTPC Kayamkulam is situated in this district. It has an installed capacity of 359.58 mw

**C). Communication**

Comparison	Head Post Offices	Departmental Sub Offices	Extra Departmental Branch Offices	Total
Alappuzha	4	100	147	251
Kerala	51	1457	3558	5066

**Details of Telephone (BSNL) Network during 2015-16**

Comparison	Exchanges( Count)	Working connections( Count)	No. of Telephones/1000 Person
District	82	156724	73.65
State	1321	2165925	70.235

**D. Education**

School		Govt.	Private	Private Un- aided	Total
L.P	Alappuzha	199	188	23	410
	Kerala	2592	3886	404	6882
U.P	Alappuzha	69	79	8	156
	Kerala	865	1848	266	2979
H.S	Alappuzha	62	128	7	197
	Kerala	1162	1406	453	3021
H.S.S	Alappuzha	46	64	15	125
	Kerala	833	854	386	2073
Vocational H.S	Alappuzha	14	7	0	21
	Kerala	261	128	0	389
<b>Grand Total</b>	Alappuzha	390	466	53	909
	Kerala	5713	8122	1509	15344

**ii) Details of Schools other than State syllabus**

District/State	CBSE	ICSE	KENDRIYA VIDYALAYA	NAVODAYA
Alappuzha	81	14	1	1
Kerala	1210	148	36	14

**iii) Arts & Science Colleges**

District/State	Government	Private	Total
Alappuzha	1	12	13
Kerala	60	153	213

**iv) Industrial Training Institutes**

District/State	Government		Private		Total	
	Count	Seat Count	Count	Seat Count	Count	Seat Count
Alappuzha	6	1879	50	9291	56	11170
Kerala	80	14978	513	21262	593	36140

**v) Polytechnique Colleges**

District/State	Government	Private	Total
Alappuzha	2	1	3
Kerala	45	6	51

**vi) Engineering Colleges**

District/State	Government/University	Aided	Un- aided	Total
Alappuzha	1	0	12	13
Kerala	12	3	171	186

**E. Health**

**i). Allopathy**

Comparison	General Hospital		District Hospitals		PHC		CHC		Speciality		TB centre/Clinics		THQ		24*7 PHC		Others		Total	
	Count	Beds	Count	Beds	Count	Beds	Count	Beds	Count	Beds	Count	Beds	Count	Beds	Count	Beds	Count	Beds	Count	Beds
Alappuzha	1	400	2	487	42	54	16	424	4	1107	4	24	6	674	17	254	1	0	93	3424
Kerala	18	6920	18	5157	681	2138	234	6612	21	5652	17	116	79	8364	168	3195	44	148	1280	38302

**ii). Ayurvedic**

Comparison	Hospitals		Dispensaries	Total Institutions
	Count	Beds		
Alappuzha	11	210	58	69
Kerala	127	3044	816	943

### ***iii). Homeopathy***

Comparison	Hospitals		Dispensaries	Total Institutions
	Count	Beds		
Alappuzha	3	75	52	55
Kerala	34	955	659	693

### **4. Tourism**

The tourism sector occupies a significant place in the foreign exchange earnings of the World, and has acquired tremendous progress in recent years. The tourism industry is a major contributor of foreign exchange earnings to the State's economy

**1. Pathiramanal (sands of midnight)** - This little island on the backwaters is a favourite haunt of hundred of rare migratory birds from different parts of the world. The island lies between Thanneermukkam and Kumarakom, and is accessible only by boat.

**2. R-Block Kayal** - These regions are wonders of the indigenous agricultural engineering know-how of Kerala and remind the visitor of the famous dikes of Holland. Extensive areas of Land have been reclaimed from the backwaters and are protected by dikes built all around. Here cultivation and habitation are made possible four to ten feet below Sea Level. A leisurely cruise along the Canals that surround these Kayals is a memorable experience.

**3. Karumadikuttan** - Near Ambalapuzha - Many fascinating legends are associated with this 11th century statue of Lord Buddha.

**4. Kumarakodi** - 20 km south of Alappuzha, Mahakavi Kumaranasan, one of the greatest poets of modern Kerala is laid to rest here. He was the P.D Shelly of Malayalam Literature. Asan brought great changes in literature and could give the clarions call for changing the society also.

**5. Krishnapuram Palace** - Built by Marthanda Varma, this place at Karthikappally taluk near Kayamkulam is famous for its mural depicting the story of Gajendramoksham. Dating back to the 18th century, this exquisite piece of art is one of the largest murals in Kerala. This palace museum houses antique sculptures, paintings and bronzes.



**6. Alappuzha Beach** - This is one of the most popular picnic spots in Alappuzha. The pier, which extends into the sea here, is over 137 years old. Entertainment facilities at the Vijaya Beach Park add to the attractions of the beach. There is also an old light house which is greatly fascinating to visitors.

**Foreign & Domestic Tourists Arrivals on 2014 & 2015**

Comparison	Foreign Tourists(Count)		Domestic Tourists(Count)	
	2014	2015	2014	2015
Alappuzha	60337	63838	246156	270507
State	923366	977479	11695411	12465571

**5. Fisheries**

The coastal belt of about 82 k.m length connected with a wide network of inland water bodies, Alappuzha has the requisite natural endowments for emerging as a leading fish producing district in the state. There are 54 fishing villages, where fishing and allied activities provide livelihood for vast majority of the population.

**Fishermen Population (Estimated)**

Comparison	Marine				Inland			
	Male	Female	Children	Total	Male	Female	Children	Total
Alappuzha	52139	47620	28738	128497	25014	23954	12961	61929
State	314687	274253	199384	788324	91421	87943	56108	235472

## **6. Financial Sector**

The district has a good credit delivery system with 259 branches of 27 Commercial Banks 6 Primary Co-operative Agricultural & Rural Development Banks (PCARD) 55 branches of Alappuzha District Co-operative Banks (ADCBs), 161 Primary Agricultural Credit Societies/Banks (SCBs/SCSs). 7 branches of Regional Rural Banks and one branch of KFC & one branch of Kerala State Co-op. Bank.

### **Number of branches, aggregate deposits, gross bank credit and CD Ratio of Scheduled commercial banks**

Comparison	State Bank Group				Nationalized Banks						
	Count	Deposits	Credits	CD Ratio	Count	Deposits	Credits	CD Ratio			
Alappuzha	77	3405	2309	67.8	86	2349	1272	54.15			
State	967	51136	33174	64.87	1477	42587	30079	70.63			
Regional Rural Bank				Other Commercial Banks				All Commercial Banks			
Count	Deposits	Credits	CD Ratio	Count	Deposits	Credits	CD Ratio	Count	Deposits	Credits	CD Ratio
7	42	79	188.1	95	2877	1178	41	265	8673	4838	55.8
404	4367	4745	108.7	1379	52527	27788	52.9	4227	150617	95786	63.6

### **CD Ratio of Scheduled Commercial Bank as on March 2016**

Comparison	Total No. of branches	Deposit(Crore)	Credit(Crore)	CD Ratio
Alappuzha	371	21,978	10,334	47.02
Kerala	6166	3,63,511	2,24,800	61.84

**KUDUMBASHREE**

**Total NHGS in the district (Count) - 14351**

**Families covered under the NHGS (Count) - 252486**

**Work seekers as on 30/09/2016**

Comparison	General Work seekers		Professional/Technical work seekers		Total	
	Men	Women	Men	Women	Men	Women
Alappuzha	111616	190442	13657	2863	125273	193305
Kerala	1194518	2072540	136682	119492	1331200	2192032