

**Strategy for formation of 1 lakh
Enterprises in 2022**

BOOKLET 3

POPULAR SUBSIDY SCHEMES

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SI No.	Agency	Name of Scheme	Details in Brief	Bank Loan Needed	Remarks and Limitations
1	Kerala Finance Corporation	Term Loan	Loan upto 8 crore for non corporate and upto 20 crore	Yes	For New and Existing enterprises
2	Kerala Finance Corporation	Working Capital Loans	Loan upto 80% of working capital requirement	Yes	Revolving Fund Loans
3	Kerala Finance Corporation	Modernisation Scheme	Loan up to 90% of expansion cost	Yes	Expansion / Modernisation / Upgradation of Hotels, Hospitals, Resorts, Multiplexes, Manufacturing units etc.
4	Kerala Finance Corporation	Short Term Loans	Up to 4 years repayment period	Yes	New and Existing Enterprises Should be prompt in servicing existing liabilities
5	Kerala Finance Corporation	Startup Loans	Loan up to 10 crore for executing purchase orders from Govt. / PSU / Reputed private sector enterprises. Seed loan assistance up to 1 core for developing socially relevant products prescribed by UNO.	Yes	
6	Kerala Finance Corporation	Bill Discounting Facility	Loan up to 100% of Promissory Note Interest rate 10.50%	Yes	For Govt. Contractors and PSUs
7	Kerala Finance Corporation	Guarantee Facility	Covers 100% of guarantee required Commission 0.5% per quarter	Yes	For Govt. Contractors and MSMEs

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8	Kerala Finance Corporation	MSME Bill discounting facility	Loan upto 80% of work order Interest rate starts at 8%	Yes	For Govt works.
9	Kerala Finance Corporation	Special Scheme for MSMEs located at Industrial Estates	Up to 75% loan for setting up new units. Up to 90% loan for modernisation / Expansion / Diversification of existing units	Yes	Minimal security requirement
10	Kerala Finance Corporation	CMEDP II	MSMEs - Loans up to Rs.1 crore at 5% interest. Loan will be up to 90% of the project cost.	Yes	Specialized training and follow-up services for the selected entrepreneurs.
11	KSIDC	CM's Special Assistance Scheme	A term loan assistance subject to a minimum of Rs. 25,00,000/- (Rupees twenty five lakhs only) and maximum of Rs. 2,00,00,000/- ; in exceptional cases, up to the maximum amount of Rs. 5 crores (Rupees five crores only) may be considered based on the project evaluation	Yes	KSIDC may provide term loan assistance at an interest rate of 10%. However, the entrepreneurs would be provided an interest subvention of 3%, through Government subsidy
12	KSIDC	Women Entrepreneurship-Mission (WE-Mission)	Ventures promoted by women entrepreneurs are offered financial assistance of upto Rs 25 lakhs (or 80% of the initial project cost, whichever is lower)	Yes	The facility is offered at subsidized rent rate to export-oriented units in the garment manufacture and allied industries, promoted by women entrepreneurs.
13	KSIDC	Seed Funding	Seed Funding is provided to innovative ventures/potential start-ups promoted by young entrepreneurs, subject to a maximum of Rs 25 lakhs per venture or 90% of the initial cost of the project, whichever is lower.	Yes	

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14	Banks, Non Banking Financial Companies and Micro Finance Institutions	MUDRA Loans	Shishu: Covering loans up to Rs. 50,000. Kishore: Covering loans above Rs. 50,000 and up to Rs. 5 lakh. Tarun: Covering loans above Rs. 5 lakh and up to Rs. 10 lakh.	Yes	
15	Khadi Village Industries Board	Ente Gramam	25% of total Project cost as Margin Money support in favour of the beneficiary, (30% in case of women,/OBC/ Minority and 40% for SC/ST Categories)	Yes	The amount of Margin money was to kept under the fixed Deposit for a period of 2 years in the name of the beneficiary at financing branch Level
16	Employment Department	Saranya	Interest free loan of upto Rs. 50,000 is given for starting self-employment ventures, out of which 50% is re-imbursed as Government subsidy subject to a maximum of Rs. 25,000/- through Employment Department	Yes	For unemployed widows, divorced, deserted, spinsters above the age of 30 and unwedded mothers of Scheduled Tribe in the live Register of Employment Exchanges between the age limit 18 – 55 except in the case of spinsters
17	Employment Department	Navajeevan	Interest free loan of upto Rs. 50,000 is given for starting self-employment ventures, out of which 25% is reimbursed as Government	Yes	People between the ages of 50 and 65 registered in the District Employment Register are eligible
18	Employment Department	Kaivalya	Differently able people are given a maximum of Rs.50,000/- (Rupees Fifty Thousand only) with provision for sanctioning the amount upto one lakh, subject to viability of the project , 50% of the loan amount is given as subsidy	Yes	

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19	Employment Department	Multi-Purpose Service Centres / Job Clubs (MPSJ / JC)	Bank loan up to Rs. 10,00,000 is given for starting self-employment group ventures of 2 to 5 members, out of which 25% subject to maximum of Rs. 2,00,000/- is re-imbursed as Government subsidy through Employment Department.	Yes	The scheme is incorporated with Credit Guarantee Scheme. All unemployed persons in the live Register of Employment Exchanges between the age limit 21 – 45 with family income less than 1 Lakh are eligible
20	Employment Department	Kerala Self Employment Scheme for the Registered Unemployed (KESRU)	Bank loan up to Rs. 1,00,000 is given for starting self-employment ventures to individuals, out of which 20% is re-imbursed as Government subsidy	Yes	unemployed persons in the live Register of Employment Exchanges between the age limit 21 – 50 with annual family income not exceeding Rs.1,00,000/- are eligible
21	Kudumbashree	Rural Micro Enterprises (RME)	A micro enterprises group is given a subsidy of Rs. 10000 per member or 50% of total project cost whichever is less. Individual units have investment up to Rs. 50,000; Kudumbashree provides subsidy of Rs. 7500 per member or 30% of the total project cost	No	The number of members in this group is 5 - 10. Scheme covers women in the age group of 18 to 55 years
22	Kudumbashree	Yuvashree	Individual enterprises are given Rs. 7500 as subsidy or one-third of the total project cost whichever is less. Group enterprises are given a subsidy of Rs. 10000 per member or 50% of the total project cost whichever is less.	No	
23	Kerala Startup Mission	Patent Support System	Support startup entrepreneurs and student entrepreneurs by reimbursing the patent cost including consultation fee, subject to a limit of Rs. 2 lakh per Indian patent awarded. For awarded foreign patents on a single subject matter, up to Rs. 10 lakh would be reimbursed.	No	The reimbursement will be done in 3 stages that is filing, prosecution and award.

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24	Kerala Startup Mission	Soft Loan Scheme for Women entrepreneurs	Women startups with a soft loan scheme for an amount limited to Rs.15 Lakhs as working capital for implementing works and projects received from the Govt. departments and the Public Sector Undertakings in Kerala. The amount of loan is limited to 80% of the Purchase order and disbursement is as an advance against the milestone payment agreed by the client	Yes	
25	Kerala Startup Mission	Innovation Grant	<ul style="list-style-type: none"> • Idea Grant - will be primarily for startups/students who have a Prototype or MVP to develop the final version of MVP, and is limited to 2 lakhs/idea • Productization Grant - which is to launch their products and is limited to a maximum of Rs. 7lakhs/idea. • Scale-up Grant - which is to help startups ramp up their product/sales, and is limited to a maximum of Rs. 12 lakhs/idea. 	No	
26	Kerala Startup Mission	Seed Fund	Seed Fund of Rs.15 Lakhs at a subsidised interest rate of 6% per annum. Moratorium for the programme is 12 months	No	
27	Kerala Startup Mission	Technology Commercialisation Support for Women	Technology License / Transfer support for Startups will be a maximum of Rs.10 Lakhs.	No	However, the support is limited to 90% of the technology fee to be paid to the Research entity
28	Banks	Stand Up India	Loans between 10 lakh and 1 crore to atleast one scheduled caste (SC) or Scheduled Tribe, borrower and atleast one women per bank branch for setting up a greenfield enterprise	Yes	This enterprise may be in manufacturing, services or the trading sector. In case of non-individual enterprises at least 51% of the shareholding and controlling stake should be held by either an SC/ST or Woman

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29	DPIIT	Startup India	Grants of up to Rs. 20 lakh for validation of proof of concept, or prototype development, or product trials to startups and Investments of up to Rs. 50 lakh will be provided to the startups for market entry, commercialization, or scaling up through convertible debentures or debt-linked instruments	No	
30	Kerala Bank	KB-Mithra (MSME) Loan	Maximum loan for individual up to Rs.60 lakhs and others up to Rs.1 Crore	Yes	All Business enterprises(Running/New) engaged in manufacturing/services and Trade sector will be covered under the scheme-
31	Kerala Bank	KB Suvidha MSME	Upto 10 Lakhs loan for small scale traders and daily wage earners to start enterprise or modernize existing ones	Yes	
32	Kerala State Minorities Development Finance Corporation Ltd.	Self Employment Scheme for Minorities	A maximum amount of Rs.20 Lakhs can be disbursed to people of minority communities	Yes	age limit 18-58 years family income should be less than 15 Lakhs.
33	Kerala State Minorities Development Finance Corporation Ltd.	CREDIT LINE 1(NMDFC)	The maximum amount that can be disbursed under this scheme is Rs. 20.00 lakhs	Yes	The annual family income must be below Rs.98,000/- in rural area and Rs. 1,20,000/- in urban area. The maximum loan amount that can be disbursed under this scheme is limited to 95% of the project cost

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34	Kerala State Minorities Development Finance Corporation Ltd.	CREDIT LINE 2(NMDFC)	The maximum amount that can be disbursed under this scheme is Rs. 30.00 lakhs	Yes	The annual family income must be below Rs.600000/- The maximum loan amount that can be disbursed under this scheme is limited to 95% of the project cost
35	Kerala State Minorities Development Finance Corporation Ltd.	Business Development Loan for Minorities	A maximum amount of Rs.5 Lakhs can be disbursed to people of of minority communities		age limit 18-55 years family income should be less than 15 Lakhs. The maximum loan amount that can be disbursed under this scheme is limited to 95% of the project cost
36	NORKA	NORKA Department Project for Returned Emigrants	Seed capital funding of upto 30 lakhs is available under the scheme and 15% subsidy on capital and 3% rebate on interest of loan are offered for the first 4 years on prompt repayment available for with not less than 2 years of work experience abroad.	Yes	The applicant should have not less than 2 years of work experience abroad. Societies, trusts, companies formed by a group of returnees are also eligible to apply

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37	NORKA	Pravasi Bhadratha – PEARL	Assistance to Micro Enterprises/Livelihood Activity Groups through community lend soft loans <ul style="list-style-type: none"> • Interest free loans upto Rs. 2 Lac 	Yes	Applicants are to be returned emigrants due to job loss or stuck in the state due to Covid 19 Pandemic Applicants are to be either member of Kudumabshree NHG or any organization formed under the aegis of Kudumbashree. Applicants are to be Return Emigrants who have completed atleast two years of employment abroad Upfront margin upto 25% should be brought in by applicant.
38	NORKA	Pravasi Bhadratha – MEGA	loans in the range of Rs. 25 lakhs to Rs. 2 crores per enterprise. KSIDC provides loans @ interest 8.25% to 8.75% and NORKA-ROOTS will provide interest incentives upto 3.25% to 3.75% for the first 4 years .	Yes	Implementing agency : KSIDC Extended to NRK returnees/NRK Investors from other States in India.
39	NORKA	Pravasi Bhadratha – MICRO	Loans upto Rs. 5 lacs <ul style="list-style-type: none"> • Capital subsidy @ Rs. 25% of the loan component upto a maximum of Rs. 1 lac • Interest subvention for initial 4 years @ 3% 	Yes	Implemented through Branches of KSFE
40	Kerala State Backward Classes Development Corporation	Working Capital Loans	Maximum loan amount of Rs. 3 Lakhs @ interest rate 7%	Yes	For individuals of OBC between the age limit 18 and 55 with Annual income - Below Rs. 3,00,000.

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41	Kerala State Backward Classes Development Corporation	Business Development Loan	Maximum loan amount of Rs. 5 Lakhs @ Interest rate – 8%	Yes	For individuals of OBC between the age limit 18 and 60 with Annual income - Below Rs. 8,00,000.
42	Kerala State Backward Classes Development Corporation	Re-Turn - SCHEME FOR RETURN EMIGRANTS	Maximum amount of loan of Rs 20,00,000/ A subsidy equivalent to 15% of the Project cost subject to a maximum of 3 lakhs from the NORKA Roots, subject to the condition that the business unit shall be in existence and operational for a period of at 4 years from the date of sanctioning subsidy; or till the closure of the loan, whichever is earlier. In addition to this, Norka Roots will sanction an interest subsidy @ 3% during the first four years of repayment for loans repaid without default.	Yes	to individuals belonging to OBC or minorities recommended by NORKA Roots of age limit 18 to 65 years with annual family income of the minority applicant financed under NMDFC Credit Line I scheme shall be up to Rs. 1,20,000/- in urban areas and Rs. 98,000/- in rural areas and under NMDFC Credit line II shall be up to Rs. 6,00,000/- or annual family income for OBCs financed under NBCFDC scheme shall be below Rs. 3,00,000/- irrespective of place of residence.
43	Kerala State Backward Classes Development Corporation	Self Employment Scheme(NBCFDC)	Maximum Loan : Rs. 15.00 lakh	Yes	Members of Backward Classes living below double the poverty line Annual Family income is below Rs.3.0 Lakhs P.A irrespective of rural or Urban Area Age of the applicant must be between 18 and 55
44	Kerala State Backward Classes Development Corporation	SWARNIMA SCHEME FOR WOMEN	Maximum amount of Loan : 2 Lakhs	Yes	Women with annual family income of the applicant must be below ` 3,00,000/ Age of the applicant must be between 18 and 55

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45	Kerala State Backward Classes Development Corporation	. KSBCDC Self Employment Scheme	Maximum amount of Loan : 15 Lakhs	Yes	Other Backward Classes/Minorities. The annual family income of the applicant must be below ` 3,00,000/-. Preferences should be given to widows, deserted and handicapped women. If selection is required, then annual family income of the applicant shall be taken as major criteria. Age of the applicant must be between 18 and 55
46	Kerala State Women's Development Corporation	Micro Financing through SHGs	The maximum amount of loan that can be extended is Rs.10,00,000/- to an NGO.	Yes	This scheme is carried out through legally registered SHGs which consist of up to 20 persons. The annual family income of the applicant must be below Rs.1,20,000/- in urban areas and Rs.98,000/- in rural areas. In a SHG/ NGO 75% of the members can be from backward classes and remaining 25% members may be from other weaker section including SC/ST/handicapped etc.

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47	Kerala State Women's Development Corporation	SCHEMES FOR FORWARD CLASSES	Maximum loan amount is Rs 3,00,000/- . for self employment.	Yes	The loan shall be granted to women members of general category Income of the applicant's family should be below double the poverty line i.e. Rs. 1,03,000/- p.a. in urban and Rs.81,000/- p.a. in rural areas. The age in between 18 and 55 years. Beneficiary Contribution : 5%
48	SIDBI	SIDBI Make in India Soft Loan Fund for MSME (SMILE)	Between Rs.10 lakh and Rs.25 lakh for new or existing enterprises	Yes	15% subject to Maximum Debt Equity Ratio (DER) of 3:1
49	SIDBI	Smile Equipment Finance (SEF)	Minimum loan amount is ₹ 10.00 Lakh with a cap on maximum loan amount.	Yes	Used for investment in plant & machinery MSME entities should be in existence for at least 3 years having satisfactory financial position.
50	SIDBI	SIDBI – Loan for Purchase of Equipment for Enterprise's Development (SPEED)	Upto 100% financing	Yes	MSME units with at least 3 years operations with stable sales and cash profits in immediate past 2 years. Proposed machinery should relate to same line of business 2nd hand/ refurbished machines are not eligible

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51	SIDBI	LOAN FOR PURCHASE OF EQUIPMENT FOR ENTERPRISE'S DEVELOPMENT PLUS	Upto 100% financing of high-end machineries	Yes	MSME units with at least 5 years operations with stable sales and cash profits in immediate past 3 years Minimum net sales of ₹ 5 crore and no operating loss in immediate past two years Proposed machinery should relate to same line of business 2nd hand/ refurbished machines are not eligible
52	SIDBI	SIDBI Term loan Assistance for Rooftop solar PV Plant	100% finance Zero promoter's contribution FD of 15% to 25% of Loan (interest bearing)	Yes	Vintage: New Customer – 4 years, Existing Customer – 2 years 2 years cash profits Satisfactory repayment track record For New Customer: Minimum IACR of 0.5% (if no CGTMSE cover) Proposed Solar rooftop capacity not to exceed connected load Only On-site projects
53	SIDBI	SIDBI Assistance to Facilitate Emergency response against Corona Virus	Loans up to Rs. 50 lakh at a fixed interest rate of 5 per cent for a maximum loan repayment tenure of 5 years	Yes	MSEs engaged in manufacturing of hand sanitizers, masks, gloves, head gear, body suits, shoe covers, ventilators, goggles, testing labs etc.
54	NSIC	Raw Material Assistance Scheme	Facilitating procurement of Raw Material with credit support up to 180 days MSMEs helped to avail Economics of Purchases like bulk purchase, cash discount etc.	No	Security in the form of Bank Guarantee from Approved Banks needs to be provided .

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55	Directorate of Industries and Commerce	Entrepreneur Support Scheme	Financial Support up to 15-45% of the fixed capital investment, limited to 30 lakhs	No	Given in 3 Stages 1st stage - Start up Support 2nd stage - Investment Support 3rd stage - Technology Support Additional assistance to priority sectors and backward districts
56	Directorate of Industries and Commerce	Scheme for Interest subvention to Nano & House hold enterprises	6% -8 % Interest subvention on term loan is provided to nano & house hold units for three years on reimbursement basis.	Yes	Provided to Nano Household Units units
57	Directorate of Industries and Commerce	Scheme for Margin Money Grant to Nano units	Margin Money Grant upto 40% limited 3 Lakh	Yes	Provided to Nano Proprietary units
58	Directorate of Industries and Commerce	Revival and Rehabilitation scheme for Defunct MSMEs and Cashew processing	Capital grants and working capital incentives upto 12 Lakh for MSMEs and 15 Lakh for Cashew Units	No	Scheme for defunct MSMEs and defunct cashew units
59	Directorate of Industries and Commerce	PM FORMALISATION OF MICRO FOOD PROCESSING ENTERPRISES (PM FME)	For Individual Micro Enterprises - Credit-linked capital subsidy @35% of the eligible fixed capital with a maximum ceiling of Rs.10.0 lakh per unit For Farmer Producer Organizations (FPOs)/Producer Cooperatives - Credit linked Grant @35% of the fixed capital For Self Help Groups (SHGs) – a) Seed capital @ Rs40,000/- per member of SHG for working capital and purchase of small tools b) Credit linked grant @35% with maximum amount being Rs 10 lakh to individual SHG member and Support for capital investment at federation of SHG level	Yes	Micro food processing enterprises and to tap the potential of groups and cooperatives in supporting the up gradation and formalization of these enterprises.

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60	Directorate of Industries and Commerce	Prime Minister's Employment Generation Programme (PMEGP)	The rate of subsidy is 15% - 35% of project cost which would be paid to the loan account. Maximum project cost of Rs. 25.00 lakhs in manufacturing sector and Rs. 10.00 lakhs in Service Sector	Yes	Assistance under the Scheme is available only to new units to be established.
61	Directorate of Industries and Commerce	Assistance Scheme for Handicrafts Artisans(ASHA)	40% of the expenditure on Fixed Capital Investments (FCI) subject to a ceiling of Rs.2 lakhs and 50% of the expenditure on fixed capital Investment for women, SC/ST and young artisans subject to a ceiling of Rs.3 lakhs will be given as assistance.	No	One time support (grant) to eligible artisans of the state as a back end assistance.